



UNORTHODOXREVIEWS

Africa's Best Music Reviews

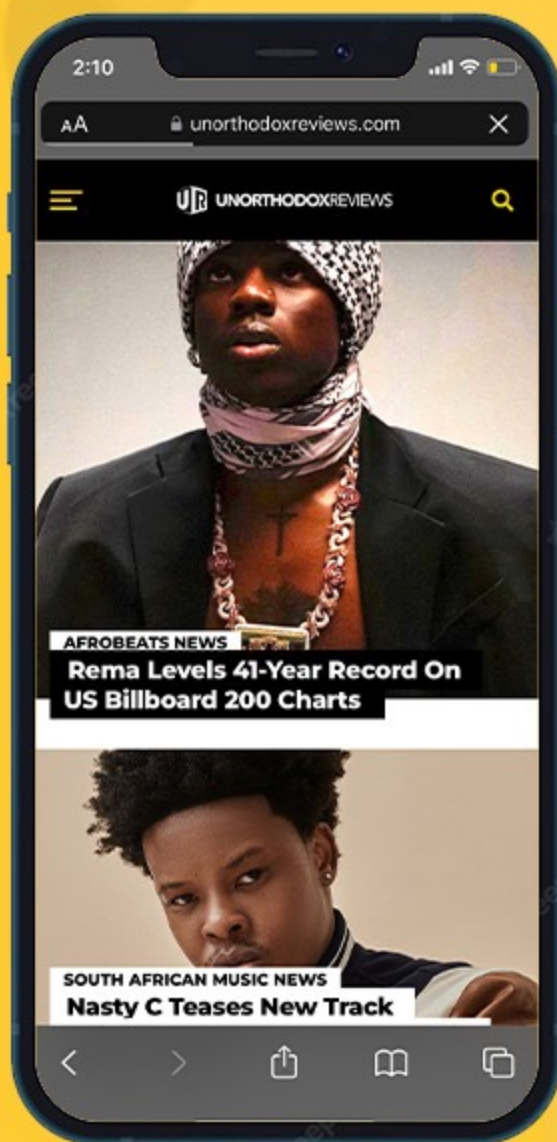
Media Kit

Unorthodox Reviews

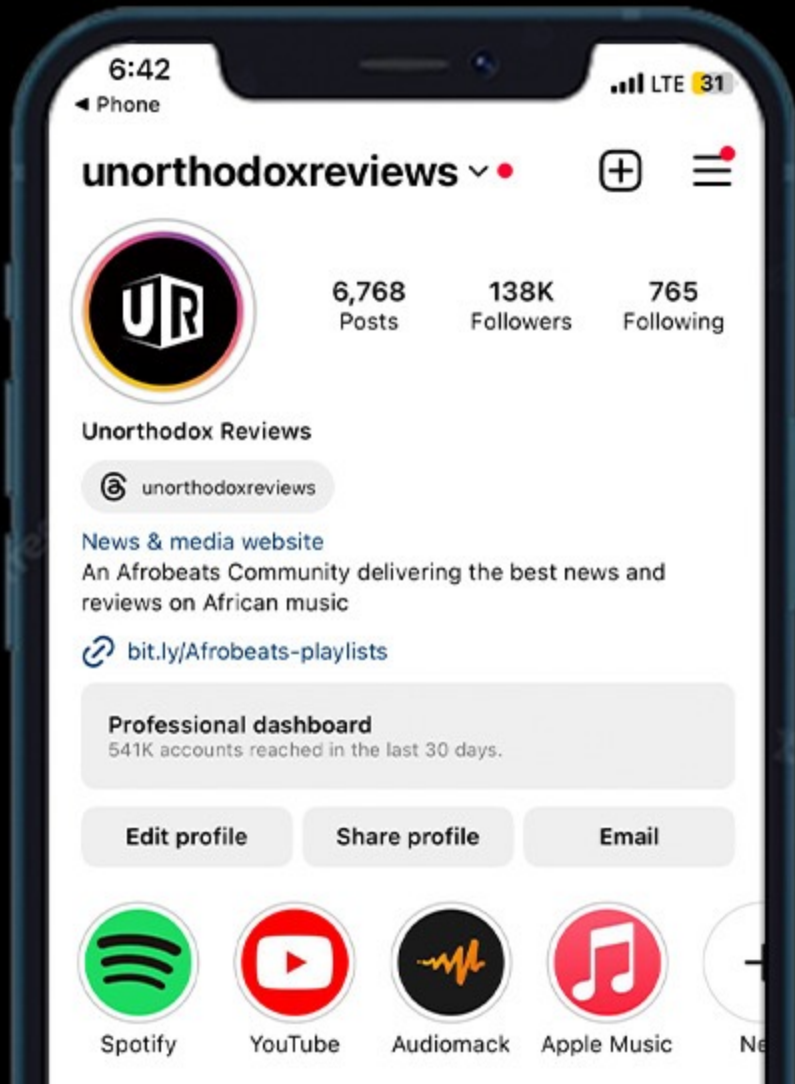
About

Unorthodox Reviews is the home of Africa's best music reviews, with expansive daily coverage of contemporary music of African origin and more.

The online music, lifestyle, and culture editorial has a mission statement of not only connecting the global audience to Africa through compelling content but also serving as a platform for Africa's millennial generation to opine about pertinent issues in society and impact them through the power of music and urban arts.



Unorthodox Reviews Audience



138.2K
INSTAGRAM FOLLOWERS

90.9K
FACEBOOK FOLLOWERS

31.4K
TWITTER FOLLOWERS

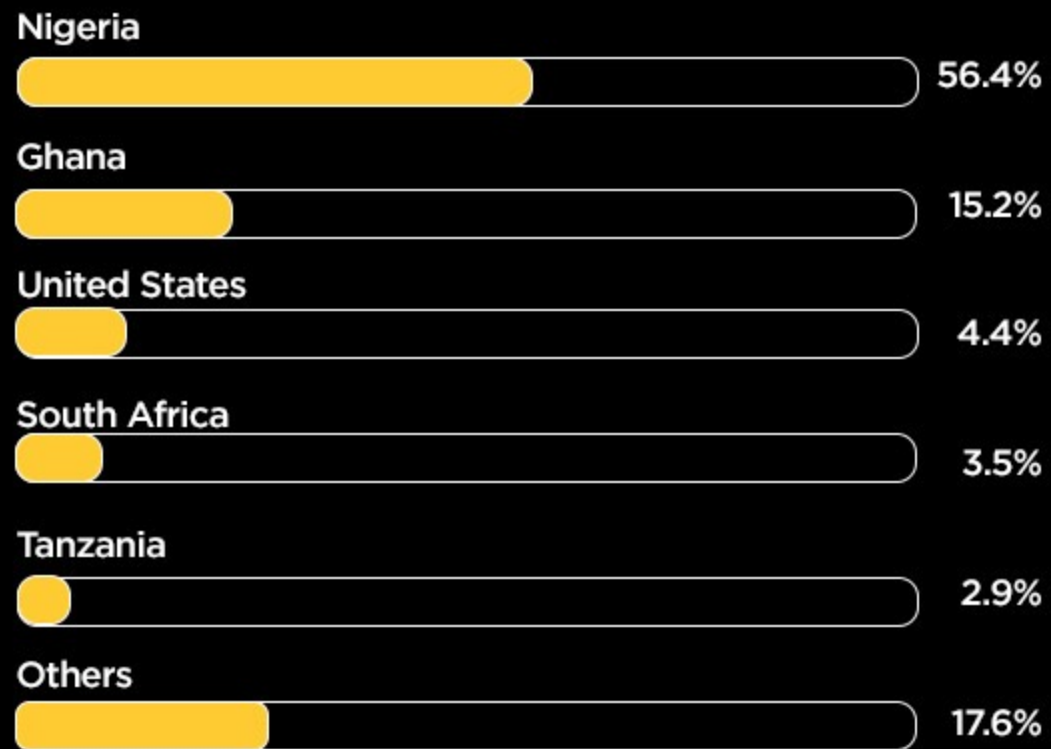
20.4K
YOUTUBE SUBSCRIBERS

18.9K
THREADS FOLLOWERS

50.2K
TIKTOK FOLLOWERS

350.0K
FOLLOWER NETWORK

Coverage Areas



Unorthodox Reviews Editorial AD Rates

| Item | Unit Price |
|--|------------|
| WEBSITE (50.5 K Monthly Views) | |
| Press Release | \$50 |
| Feature Articles/Album Reviews | \$75 |
| Interview | \$100 |
| * Featured articles/Album reviews and interviews will be shared on Twitter and Facebook. | |
| INSTAGRAM (138.2 K Followers) | |
| Single Post (1 image) + Replication on Story | \$100 |
| Carousel Post + Replication on Story | \$150 |
| Reel Post + Replication on Story | \$200 |

X/TWITTER (31.4K Followers)

| | |
|---------------------------|-------|
| X/Twitter Space Interview | \$200 |
| Single Post | \$50 |
| Thread | \$75 |

FACEBOOK (90.9K Followers)

| | |
|--------------------------------------|------|
| Facebook Post + Replication on Story | \$50 |
| Facebook Reel + Replication on Story | \$75 |

THREADS (18.9K Followers)

| | |
|-------------|------|
| Single Post | \$30 |
| A Thread | \$50 |

PLAYLISTS

| | |
|--|-------|
| Songs | \$150 |
| The Song will be added to a Playlist that suits your genre on Apple Music, Spotify & Audiomack FOR 3 MONTHS | |
| ** Playlisted songs will be highlighted across all our social media platforms on our new music/video round up segment. | |

MUSICIAN PROMO PACKAGES

| | |
|--|-------|
| Website (Press Release) + IG Reel+ Twitter + FB + Threads post (1 post each) | \$330 |
| IG Reel + Twitter + FB + Threads post (1 post each) | \$280 |
| Website (Press Release) + Twitter + FB (1 post each) | \$100 |
| ** Here the articles for the website post are presented by the musician/record label/publicist | |

GUEST POSTS (Sponsored posts for do-follow links)

| | |
|--------------------------|-------|
| 1 Guest Post on website | \$150 |
| 2 Guest Posts on website | \$250 |
| 5 Guest Posts on website | \$500 |



Looking forward to working with you.
For more information, please contact:

ads@unorthodoxreviews.com